

Application

for the World of Toys by Spielwarenmesse eG Pavilion
at Hong Kong Toys & Games Fair 8–11 January 2024

The deadline for application is 15 September 2023



Hong Kong Toys & Games Fair
香港玩具展



**WORLD
OF TOYS**
by Spielwarenmesse eG

Exhibitor in the World of Toys by Spielwarenmesse eG Pavilion (contractual partner)

Contract/invoice address:

(no P.O. Box address)

Company

Street

Postcode, town

Country

Website

Email

Telephone

VAT ID number (EU countries only!):

Email for invoice dispatch

Correspondence address:

(only if different to contract address, no P.O. Box address)

Company

Street

Postcode, town

Country

Website

Email

Telephone

Type of business Manufacturer/Industry Wholesale Craft trade Publisher

General manager/CEO:

Name, Surname

Email

Telephone

Language German English

Contact:

Name, Surname

Email

Telephone

Language German English

Application for the World of Toys by Spielwarenmesse eG Pavilion

Please state product group for assigning your exhibits:

Brand Name Gallery

Kidult World, featuring: Collectible Toys, Hobby Goods

Educational Toys & Games

Electronic & Remote Control Toys

Festive & Party Items

Licensed Toys

Multiple Toys Products

Smart-Tech Toys and Games

Soft Toys & Dolls

Testing, Inspection and Certification

Trade Services

Green Toys

World of Outdoor & Sporting Goods

Others

Registration fee*: 400 € per exhibitor

Obligatory Online Package: 400 €

Exhibiting fee with stand construction: 750 € per sqm

- Partition walls (h = 2.5 m)
- Red carpet
- Stand fascia with company logo and brief company name
- 1 table with 4 chairs
- 3 shelves 100 x 30 cm (W x D)
- 1 power socket
- 3 longarm spotlight 100 W
- 2 40 W LED spotlights for general lighting
- 1 waste paper basket

Further services:

- Stand cleaning service
- Entry in the organiser's official media
- Extensive press work
- Announcement in the fair organiser's publications and relevant trade publications
- Use of the service area, incl. catering
- Utilization of a meeting room
- Selection and recommendation of professional service partners for logistics, travel, translation services, etc.
- Support from the team of Spielwarenmesse eG before, during and after the event
- "Exhibition+" package including the "Click2Match" service and hktdc.com sourcing

Desired space in sqm (from 9 sqm): _____

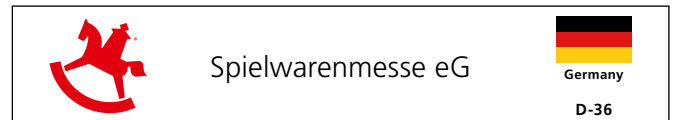
*The registration fee is deducted in full from the exhibiting fee on approval. We can only process your registration after receipt of the registration fee. The registration fee is returned to you in the case of non-approval.

Information for participation

Company Name on the stand fascia:

Country on stand fascia:

Sample stand fascia:



Please note: Your company logo is a necessary part of the stand fascia. Please send your logo in electronic form in EPS, JPG or AI format together with your application to f.ercoli@spielwarenmesse.de.

Company data for publication:

Contract address

Different data:

Website

Company

Email

Street

Telephone

Postcode, town

With how many people are you planning to staff your stand?

Country

The exhibitor declares:

We hereby acknowledge the Rules for Exhibitors for the World of Toys by Spielwarenmesse eG Pavilion at Hong Kong Toys & Games Fair and accept these rules as an integral part of the contract to exhibit.

x

Place, date, company stamp, authorised signature

The exhibitor hereby agrees to the storage, processing or transfer of personal data by Spielwarenmesse eG in accordance with the German Data Protection Act using automatic or other data processing methods, provided such data is used exclusively for business purposes.

